

# SELMA J. MARTINEZ, M.S.Ed., BCBA

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30 E Huron #1106, Chicago IL 60611  
Phone: 847.997.7157  
E-mail: selma@abachicago.com

## EDUCATION

**Board Certified Behavior Analyst, BCBA**  
Coursework: University of North Texas, Denton, Texas.

**Master of Science, Early Childhood Special Education,**  
Northern Illinois University, DeKalb, Illinois, August 2001.  
GPA: 3.8 / 4.0

**Bachelor of Arts,** Roosevelt University, Chicago, Illinois, May 1995.  
GPA: 3.8 / 4.0 *with Honors*

## CERTIFICATION

**Board Certified Behavior Analyst, BCBA®**  
**State of Illinois Type 09,** Secondary Education  
**State of Illinois Special Ed. Approval,** Learning Disabilities  
**State of Illinois Special Ed. Approval,** Learning Behavior Specialist I  
**State of Illinois Department of Human Services,** Behavior Analyst  
**Illinois Early Intervention** credentialed Developmental Therapist  
**State of Indiana Medicaid** Home & Community-Based Services  
provider- Level 2 Behavior Support with Level 1 Supervision

## PROFESSIONAL APPOINTMENTS

- President, Behavior Analysis Society of Illinois (BASIL), 2006-present
- Department of Applied Behavior Analysis Advisory Committee, Chicago School of Professional Psychology, Chicago, Illinois
- Program Advisory Committee, Children's Autism Center, Indiana
- Behavior Management Committee, Seguin Services, Inc., Cicero, Illinois
- Human Rights Committee, Seguin Services, Inc., Cicero, Illinois

## PROFESSIONAL AFFILIATIONS

- Member of International Association for Behavior Analysis
- Member of Behavior Analysis Society of Illinois
- Member of Chicago Association for Behavior Analysis
- Member of Cambridge Center for Behavioral Studies
- Member of Council for Exceptional Children

## **PROFESSIONAL EXPERIENCE**

**Senior Behavior Analyst/Consultant**, ABA Chicago, Inc., 1994-present

**Clinical Director**, Children's Autism Center, Indiana, 2005-present

- Serving as consultant to home-based ABA programs as well as public and private schools to design and implement Verbal Behavior programs for students with autism/PDD
- Provided over 9,000 hours of ABA one-on-one discrete trial training, natural environment training, and Verbal Behavior approach to language
- Supervised behavioral treatment for more than 90 children with autism/PDD to increase social, language, and cognitive development
- Conducting workshops on the ABA-Verbal Behavior approach, effective teaching techniques, and practical applications of positive reinforcement to local, national and international clients.
- Assessing and evaluating individualized educational needs of children with autism and other developmental disorders.

**Behavior Analyst**, Seguin Services, Inc., Cicero, Illinois, 2007-present

- Human Rights Committee, Member
- Behavior Management Committee, Member
- Ensuring the effective treatment of adults with various developmental disabilities in collaboration with the interdisciplinary team
- Ensuring that each adult's behavior services plan and related program activities and methodologies are maintained, implemented, and monitored appropriately.
- Consulting with professionals regarding specific client needs
- Ensuring that effective data collection is carried out and regularly maintained as directed in the service and behavior plan
- Developing and reviewing Behavior Protocols and Functional Assessments.
- Providing training to staff on data collection and behavior programming

**Adjunct Faculty**, Chicago School of Professional Psychology,  
Chicago, Illinois, 2007

- Professional Development: BH416
- Practicum III: BH 593
- Supervision of graduate student students enrolled in the Clinical Psychology Masters Applied Behavior Analysis program

**AREAS OF OVERSIGHT**

- Using collaborative and goal-based approaches to provide behavioral intervention to children with autism, behavior disorders, and developmental delays
- Designing educational plans using Assessment of Basic Language and Learning Skills-Revised (ABLLS-R)
- Developing goals and objectives consistent with best practice
- Attending and contributing to IFSP/IEP team meetings
- Collaborative treatment team management and supervision
- Treatment plan development and progress monitoring
- Conducting Functional Behavior Assessments (FBA) & Behavior Intervention Plans (BIP)
- Designing data collection systems to monitor progress
- Curriculum modification to meet individual student needs
- Consulting teachers and paraprofessionals regarding classroom management
- Designing programs of instruction that enhance learning in naturalistic environments.
- Training teachers, parents, and other professionals in behavior-based principles of instruction

**CONSULTATION EXPERIENCE**

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| Nicholas County Public School District<br>Summersville, West Virginia` | 2005-2007 |
| Learning & Development Center<br>Fort Wayne, Indiana                   | 2003-2006 |
| Ann Arbor Public School District<br>Ann Arbor, Michigan                | 2003-2006 |
| Verbal Behavior Associates<br>Carmel, Indiana                          | 2004-2005 |
| Peoria Public School District<br>Peoria, Illinois                      | 2004-2006 |

**PRESENTATIONS**

- Basic Foundations of Applied Behavior Analysis (ABA) and Verbal Behavior (VB), March 2008
- Effective Behavior Intervention Plans in the Natural Environment: A Family Approach, April 2007
- Introduction to ABA using a Verbal Behavior Approach  
Chicago School of Professional Psychology, February 2007
- *Presidential Address: Applied Behavior Analysis, Principles at Practice*, April 2006
- Filling in the Box: Developing IEP Goals & Objectives Based on the Assessment of Basic Language & Learning Skills (ABLBS), Behavior Analysis Society of Illinois Conference, co-presenter: Janice Pellecchia, MA, BCBA, April 2006
- Error Correction Procedures in Teaching Children with Autism and other Developmental Disabilities, co-presenter: Carl Sundberg, PhD, April 2006.
- Autism: A Step Toward More Accurate Diagnosis & Effective Response Forum, September, 2004

**BCBA SUPERVISION**

Carl Sundberg, PhD, supervisor for Board Certification

**CREDENTIALS**

On file with Roosevelt University, Chicago IL, (312) 341-3560  
Northern Illinois University, Dekalb, IL (800) 892-3050  
National Behavior Analyst Certification Board, [www.bacb.com](http://www.bacb.com)